



Better than Pills
For Liver Ills.
NR Tonight —
Tomorrow Alright



U. S. ST. LOUIS, NO. 47-1918.



Why Compare Beef and Coal Profits?

Swift & Company has frequently stated that its profit on beef averages only one-fourth of a cent a pound, and hence has practically no effect on the price.

Comparison has been made by the Federal Trade Commission of this profit with the profit on coal, and it has pointed out that anthracite coal operators are content with a profit of 25 cents a ton, whereas the beef profit of one-fourth of a cent a pound means a profit of \$5.00 a ton.

The comparison does *not* point out that anthracite coal at the seaboard is worth at wholesale about \$7.00 a ton, whereas a ton of beef of fair quality is worth about \$400.00 wholesale.

To carry the comparison further, the 25 cent profit on coal is 3½ per cent of the \$7.00 value.

The \$5.00 profit on beef is only 1¼ per cent of the \$400.00 value.

The profit has little effect on price in either case, but has less effect on the price of beef than on the price of coal.

Coal may be stored in the open air indefinitely; beef must be kept in expensive coolers because it is highly perishable and must be refrigerated.

Coal is handled by the carload or ton; beef is delivered to retailers by the pound or hundred weight.

Methods of handling are vastly different. Coal is handled in open cars; beef *must* be shipped in refrigerator cars at an even temperature.

Fairness to the public, fairness to Swift & Company, fairness to the packing industry, demands that these indisputable facts be considered. It is impossible to disprove Swift & Company's statement, that its profits on beef are so small as to have practically no effect on prices.

Swift & Company, U. S. A.



Scenes of Prosperity Are Common in Western Canada

The thousands of U. S. farmers who have accepted Canada's generous offer to settle on homesteads or buy farm land in her provinces have been well repaid, by bountiful crops of wheat and other grains.

Where you can buy good farm land at \$15 to \$20 per acre — get 35 a bushel for wheat and raise 20 to 45 bushels to the acre you are bound to make money — that's what you can do in Western Canada.

In the provinces of Manitoba, Saskatchewan or Alberta you can get a **HOMESTEAD OF 160 ACRES FREE** and other land at very low prices.

During many years Canadian wheat fields have averaged 20 bushels to the acre — many yields as high as 45 bushels to the acre. Wonderful crops also of Oats, Barley, and Flax. Mixed Farming is as profitable an industry as grain raising. Good schools, churches, markets convenient, climate excellent. Write for literature and particulars as to reduced railway rates to Dept. of Immigration, Ottawa, Can., or to

U. S. Cons. 302 Main St., St. Louis, Mo.
Canadian Government Agents

Our Part in Feeding the Nation

(Special Information Service, United States Department of Agriculture.)

FOOD STORES LAX IN CLEANLINESS.



Federal Food Inspector at Work in a Clean Store.

PREVENT WASTE BY CLEANLINESS

Necessity of Maintaining Pre-War Standards of Sanitation Are Pointed Out.

SCARCITY OF HELP BLAMED

Most Essential Factor in Health of Nation Need Not Be Neglected Under War Conditions—Country Store Bothersome.

Many grocery stores have fallen away from pre-war standards of cleanliness, say officials of the bureau of chemistry, United States department of agriculture, in charge of the enforcement of the Federal Food and Drugs Act. State and city inspectors attribute this partly to scarcity of help and to less efficient help.

Cleanliness in handling food is even more important in times of war than in times of peace, say the specialists, in order that the maximum efficiency of our army of fighters abroad and our army of workers at home may be maintained. Clean stores not only promote health, but prevent waste of food. That they can be kept clean under prevailing conditions is shown by the fact that some of the best stores are maintained in standards of cleanliness which insure that the food they handle will not be contaminated. This is evidence that this most essential factor in the health of the nation need not be neglected under war conditions.

The small country grocery is one of the most difficult problems of the food inspector. The country store is both a collecting and distributing agency of foods. It buys from the farmer such products as eggs, poultry, nuts, fruits, grains and vegetables and sells to him everything in the food line not produced in the community. It handles food both coming and going. If the store is dirty, with dust on the shelves and cobwebs in the corners, with insects and vermin under the counters and in the bins, and with flies everywhere, the food both for the country and for the city is sure to become contaminated. When the country as a whole is considered, the loss of food through spoilage from contamination in unclean stores is enormous. The most important consideration, however, in the opinion of federal, state and city food officials, is the danger to the health of the people who consume the food. A dirty, insanitary store or food shop is a most potent factor in the spread of disease.

Competition in Cleanliness.

Where there is keen competition, cleanliness is more likely to prevail. A clean, well-lighted store attracts customers. The cost of scrupulous cleanliness is more than overbalanced by the gain in the prevention of spoilage, and by its custom-drawing value.

Novel methods have been adopted by state and city officials to bring about competition in cleanliness. One state has reported excellent results from authorizing the food inspectors to issue colored placards to the stores at the time of inspection indicating the degree of cleanliness found. A store which is found to be in excellent condition in cleanliness and sanitation is given a white card; one in good condition is given a blue card, and one that is satisfactory is given a red card. A store that falls below a satisfactory rating is not given a card. This system resulted in much competition among the merchants to get the highest possible rating in sanitation. The housewives soon learned what the placards signified and did their buying accordingly.

One of the most effective methods adopted by food officials has been the enlistment of women's clubs and other civic organizations to aid in cleaning campaigns. It is possible under the best conditions for food inspectors to visit any one store but a few times each year. The members of local organizations and the housewives who visit the stores daily can exert an effective influence for cleanliness once their interest is aroused and the importance of the work pointed out to them. As soon as the proprietor of a food shop realizes that his customers will leave him unless he complies with reasonable sanitary requirements he at once falls in line.

Federal, State and City Co-operation.

Federal, state and city food officials co-operate in enforcing laws applicable to foods and drugs, and in conducting educational campaigns for cleanliness. At a recent meeting of the Association of American Dairy, Food and Drug Officials plans for closer co-operation were worked out. City food officials were admitted to membership in the association and arrangements were made for the organization of state associations of food control officials and for associations of sectional groups of federal, state and city food officials who have common conditions and common problems.

The Federal Food and Drugs Act does not confer authority to regulate directly the sanitary conditions of stores and shops where food is put up or sold. However, if food becomes contaminated in an insanitary store, or in any other manner, and is afterward shipped into interstate commerce, the party responsible for the shipment may be prosecuted under the federal law, and the contaminated food may be seized.

HELP CLEAN UP STORES

Women's clubs and others can help in campaigns to clean up food stores by:

Patronizing only stores that maintain high standards of cleanliness.

Reporting insanitary conditions in stores to proper authorities.

Discussing the subject at their meetings.

Appointing committees to report on condition of local stores.

Suggesting, through their organization, how storekeepers can improve their standards of sanitation.

Leaves Make Good Bedding.

The importance of securing the greatest possible return from the manure supply of the country can hardly be overestimated at any time. It is infinitely greater when the production of food is so vital to the nation as during the present crisis.

In localities where leaves are obtainable at small cost as compared to the cost of straw, a condition which exists in some sections, it would seem advisable to make use of this material for bedding instead of straw. It is a well-known practice in the wooded sections of the South to use leaves for bedding. Frequently land has been built up into a high state of fertility when this was practically the only means of supplying humus to the soil.

Winter Exercise.

Considering winter egg production only, exercise is not absolutely essential. Much good winter laying has been done by flocks with very little exercise, but such flocks do not usually lay as well the rest of the year, and if management is wrong at some other point they are very apt to have more than their due proportion of deaths toward the end of the winter.

The late fall garden cleaning kills many insect pests. Burn the trash.

Two of a Kind.
"Mrs. Paddy's tongue and Mr. Speedy's auto are occupied in about the same thing."
"What is that?"
"Always running people down."

You May Try Cuticura Free.
Send today for free samples of Cuticura Soap and Ointment and learn how quickly they relieve itching, skin and scalp troubles. For free samples, address, "Cuticura, Dept. X, Boston." At druggists and by mail. Soap 25¢, Ointment 25¢ and 50¢—Adv.

The average man resembles a whale. He no sooner gets on top than he begins to blow.

Influenza and kindred diseases start with a cold. Don't trifle with it. At the first shiver or sneeze, take



Standard cold remedy for 20 years—in tablet form—made, sure, no opiates—breaks up a cold in 24 hours—relieves grip in 3 days. Money back if it fails. The genuine has a Red Seal with Mr. Hill's picture. At All Drug Stores.

When Children are Sickly

are Constipated, Feverish, Cry out in their sleep, Take easily, Have Headaches, Stomach or Bowel trouble, Try



They are pleasant to take and a certain relief. They act on the Stomach, Liver and Bowels and tend to correct intestinal disorders. 10,000 testimonials from mothers and friends of little ones telling of relief. No mother should be without a box of Mother Gray's Sweet Powders for use when needed. Ask today. The need of them often comes at inconvenient hours.

Used by Mothers for over thirty years.

Do Not Accept Any Substitute for MOTHER GRAY'S SWEET POWDERS.

Sold by Druggists everywhere. Sample sent FREE. Address

MOTHER GRAY CO., LE ROY, N. Y.

As Age Advances the Liver Requires

occasional slight stimulation.



Colorless or Pale Faces usually indicate the absence of Iron in the blood, a condition which will be greatly helped by Carter's Iron Pills.

Acid-Stomach Victims Sickly, Weak, Unfit, Depressed

Maybe you have an acid-stomach—and don't know it! There are millions of such people—weak, ailing, tired, worn out and "all in" before the day is half gone—listless and indifferent to their surroundings—often with aches and pains all over the body—weakly lacking in physical power and mental vigor—pale, emaciated—just dragging out a weary existence. Nine out of every ten of these people are unconscious victims of acid-stomach.

Thousands upon thousands of people who are subject to attacks of indigestion and biliousness; who are nervous, melancholy, mentally depressed; who suffer from rheumatism, lumbago or sciatica—yes, even many of those who have catarrh, ulcer or cancer of the stomach—if the trouble is traced to its source, it will often be found to be just acid-stomach. For these are only some of the ailments that are caused by what the doctors call superacidity, which is another name for sour or acid-stomach.

What you want to know above all else is how to quickly rid yourself of excess acid. A wonderful modern remedy called EATONIC literally wipes it out. It does the work easily, speedily and naturally. It makes the stomach pure, sweet, cool and comfortable. It helps you get full strength out of every mouthful of good you eat; and unless you do get full strength from your food you cannot enjoy robust, vigorous health.

You eat to LIVE. Your life depends on the strength you get from your food. There is no other way. EATONIC is in pleasant-tasting tablet form—just like a bit of candy. We urge you—no matter what you have tried—take EATONIC just one week and find out for yourself how wonderfully improved you will feel. See how quickly EATONIC banishes the immediate effects of acid-stomach—bloat, heartburn, belching, food-repeating, sour, gas, stomach, indigestion, etc. See how quickly your general health improves—how much more easily it is digested—how soundly you sleep—how nervousness and irritability disappear. And all simply because by taking EATONIC you have rid your stomach of a lot of excess acid that has been holding you back and making your life miserable.

EATONIC is absolutely harmless. It can be taken by the most delicate. Tens of thousands of people who have used it are enthusiastic in its praise.

EATONIC is absolutely guaranteed, so put a little box from your druggist. If it does not help you your money will be refunded. If your druggist does not keep EATONIC, send your name and address to The EATONIC Remedy Company, 1018 S. Wabash Ave., Chicago, Ill., and they will at once mail you a 50c box and you need not send them the money for it after you receive it.

Expert at it.
"He seems devoted to his wife."
"Naturally. That is Major Buttons of the camouflage corps."

UPSET STOMACH

PAPE'S DIAPEPSIN AT ONCE ENDS SOURNESS, GAS, ACIDITY, INDIGESTION.

Don't stay upset! When meals don't fit and you belch gas, acids and undigested food. When you feel lumps of indigestion pain, flatulence, heartburn or headache you can get instant relief.



No waiting! Pape's Diapepsin will put you on your feet. As soon as you eat one of these pleasant, harmless tablets all the indigestion, gases, acidity and stomach distress ends. Your druggist sells them. Adv.

All men are architects of their own futures, but few get money enough to build.

New York Ends night travel on street and subway cars diminishing.

When Your Eyes Need Care Try Marine Eye Remedy

Great Chance.
"To make sales you must seize the psychological moment."

"The barber has all the best of it."

"How so?"

"With a man in the chair he has at least fifteen psychological moments to talk up his stuff."—Louisville Courier-Journal.

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GUARANTEED TO INSTANTLY RELIEVE ASTHMA OR MONEY REFUNDED—ASK ANY DRUGGIST

Cuticura Stops Itching and Saves the Hair

All druggists. Soap 25¢, Ointment 25¢ and 50¢. Sample each free of Cuticura, Dept. X, Boston.

SELDOM SEE

a big knee like this, but your knee may have a bunch or bruise on the ankle, hock, stifle, knee or elbow.

ABSORBINE

will clean it off without hurting the horse. No blister, no fire, no pain. Concentrated—only a few drops required at an application. \$2.50 per bottle delivered. Describe your case for prompt treatment and Book & R. free. ABSORBINE, 1018 S. Wabash Ave., Chicago, Ill., or write to the nearest branch office.

Liberal trial bottle sent for 10c. W. F. YOUNG, P. O. P., 310 Temple St., Springfield, Mass.

Persistent Coughs

are dangerous. Get prompt relief. PISO'S Cough Remedy. Safe and safe for young and old. No opiates.

PISO'S